



District-wide Counseling Website

A one-stop shop for all of the
information you want your students to
know about

Cohesion among district counselors

- Why reinvent the counseling wheel when you can beg, borrow and steal?



Professional Study Team (PST)

- Working collaboratively has resulted in a stronger counseling district team.
 - One voice that presents ideas/concerns/recommendations to the district administration
 - Shared resources such as handouts, PowerPoint, scholarships, etc.
 - Discussions about best practices and “what do you guys do”

Creation of district-wide counseling website

- Steps:
 - What we wanted to accomplish with the site
 - Found a project manager to walk us through the process and get us organized
 - Broke up the sections and assigned to counselors with deadlines

Nuts and bolts of creating the site

- What program to use
- How to get access from the district
- Design of the site
- Logistics of the gathering the info and putting on to the site
- Editing and more editing



Going Live and loving it

- Connected our site to the district's website
- Created or updated school websites and linked to the district counseling site
- Advertised website
 - Added to our email signatures
 - Sent out announcements to all students and parents
 - Linked to our school web pages
 - Showed website to all principals and administration